

CICO's Activities



Coverage of :

- ◆ 1st Amit Gupta Memorial (Under-16) Cricket Tournament 2011
- ◆ Delhi Build 2011
- ◆ A Case Study on Rehabilitation of Distressed Structure - Hydro Electric Power Plant, Kopili
- ◆ New Joining to CICO Family
- ◆ Mason Meet
- ◆ Sales Promotion Campaign



Built to last

Oct.-Dec.2011

CICO WORLD



Amit Gupta Cricket Tournament 2011

1st AMIT GUPTA MEMORIAL (UNDER-16) CRICKET TOURNAMENT 2011

CICO Technologies Limited sponsored the 1st Amit Gupta Memorial (Under-16) Cricket Tournament in loving memory of its leader Mr. Amit Gupta. The tournament was organized by Khushal Cricket Coaching Trust, New Delhi. The main motto of the tournament was to hunt and encourage young cricket talent in Delhi.

Announcement of the cricket tournament was made in many locals and national newspapers and the response was awesome. Twelve Top Clubs and cricket academies from Delhi participated in the tournament. The teams were divided into 4 groups with 3 teams in each group. The tournament was declared open by Mrs. Anansuya Gupta, CMD CICO Technologies Limited on 2nd October 2011 at 10 AM with a short speech mentioning Mr. Gupta's interest in cricket and CICO policy of nurturing and preserving the wealth of nation. The first match was played between Dronacharya Cricket Foundation and R.P. Cricket Academy at Cricket Ground of Gargi College, one of the leading South Delhi College of the University of Delhi.

After playing two league matches between teams of each groups, one top team from each group qualified for the semi finals. The semi-finals were played between L.B. Shastri Club and R.P. Academy, and between West Delhi Academy and Gush Cricket Club. From four top teams two teams L.B. Shastri Club and West Delhi Academy qualified for the final.

The grand final match was played on 16th October 2011 at Jamia Millia Islamia, New Delhi between L.B. Shastri Club and West Delhi Academy. The West Delhi Academy made history by beating LB Shastri Club by 4 wickets and become the first winner of the 1st Amit Gupta Memorial (Under-16) Cricket Tournament. The final match was graced by former Indian Captain Mr. Ajay Jadeja as the Chief Guest. During the prize distribution ceremony Mr. Jadeja addressed the young players that they should not only aim high to wear India colours but also enjoy themselves while playing the game. Also Ms. Anasuya Gupta the present CMD of CICO Technologies Limited promised that CICO will continue supporting this cricket tournament to encourage and give exposures to young talented cricketer. The event got a good coverage by different section of the media.

Outstanding players and teams of the tournament.

Winner	: West Delhi Academy
Player of the Tournament	: Shivank Vashist (West Delhi)
Best Batsman	: Prashant Bhatti (RP Academy)
Best Bowler	: Himanshu Bansal (L B Shastri)
Best Fielder	: Avinish Kumar (Gush CC)
Most Disciplined Team	: Dronacharya Cricket Foundation



DelhiBuild

22nd September 2011-24th September 2011
Pragati Maidan, New Delhi, India

CICO Technologies Limited showcased its range of products and capabilities in Delhi Build 2011, the ideal platform for market specialists, builders & developers, construction companies, architects and interior designers where there is an excellent opportunity for exploring the latest innovations in the industry and networking with the

buyers, suppliers, and distributors. The exhibition was held at Pragati Maidan, New Delhi from 22nd - 24th September 2011 and its was organized by International Trade & Exhibition Events Pvt Ltd. (ITEE)Â ITE Group PLC (UK).

CICO stall attracted a good number of visitors from different sections of industry and ultimately created brand awareness in the market. Among the visitors a renowned citizen & business tycoon Mr. Naveen Jindal - Member of Parliament and CMD of Jindal Steel & Power was one of them.



A CASE STUDY ON REHABILITATION OF DISTRESSED STRUCTURE HYDRO ELECTRIC POWER PLANT, KOPILI

NORTH EASTERN ELECTRIC POWER CORPORATION OF INDIA LIMITED commonly known as NEEPCO had some problems in the intake tunnel of their Hydro Electric Power Plant in Kopili. Technician of CICO were called upon to provide immediate solutions to these problems. After thorough inspection of the site it was observed that in the ceiling of the intake tunnel at a distance of 1.2 km from the Surge Shaft towards the river, a crack had developed in oval shape, of 16 mt long and 3 mt width, resulting in the ceiling to hang literally from the top. The width of the crack varied from 5 mm to 150 mm. Water was oozing out of the cracks.

During the site investigation, CICO's experts have observed voids & honeycomb in the ceiling of the tunnel. Due to sudden decrease in pressure of the tunnel, as a result of emptying for cleaning purpose; the cracks developed.

We decided to take up the matter immediately and went forward with the rehabilitation of the structure on war

footing basis as **time** was the main essence of the Contract. Firstly wooden props and Bamboos were used to support the Ceiling and prevent it from further coming down during the process of treatment. Then the width of the crack was reduced from 150 mm to 25 mm with cement admixed with quick setting compound. Nozzles of varying depth from 4" to 18" were then fixed in the reduced gap @ 500 mm c/c with Epoxy putty. Water Insensitive Epoxy Grout was then injected through the alternate nozzles under pressure. After the epoxy was set, remaining nozzles were grouted with cement slurry admixed with non shrink Powder.

After the whole operation was over the props were removed and the structure was handed over to the NEEPCO authority within a span of 10 days to their satisfaction.

Sambhu Ghosh
Asst Manager Contracts.



Cracks on the tunnel



Ceiling Being Supported by Wooden Props



Grouting on process



Final Structure after treatment



CICO extend a warm welcome of the following members to its family

S.No.	Name	Designation	DOJ	POP
1	Subhash Pandey	TSI - Distribution	03.10.11	Delhi
2	Rajendra Joshi	RSM - Distribution	10.10.11	Mumbai
3	Mukesh Kumar	Chemist - QC	10.10.11	Haridwar
4	Yatendra Singh	Trainee Logistics(Operation)	15.10.11	Haridwar
5	Pradeep Kumar	Fitter	15.10.11	Haridwar
6	Amrut Rajaram	Sr. Engineer - Contracts	20.10.10	Mumbai
7	Jyoti Prakash Mane	Account Coordinator - Contracts	01.11.11	Mumbai
8	Navneet Dhanjal	ASM - Distribution	01.11.11	Ludhiyana
9	Vivekanand Singh	TSI - Projects	01.11.11	Patna
10	Farooque Abdullah	Sr. Exe. Promotional Activities	03.11.11	Delhi
11	Manoj Kumar	TSI - Distribution	04.11.11	Patna
12	Bhupendra Athwani	Assistant Manager - BDG	08.11.11	Delhi
13	Ravi Awasthi	TSI - Distribution	15.11.11	Agra
14	B. Srinivas Rao	TSI - Distribution	21.11.11	Hyderabad
15	Anil Kumar	Assistant Manager	25.11.11	Haridwar
16	Pawan Kumar Yadav	TSI - Distribution	07.12.11	Chattisgarh
17	V Vijay Ganesh	TSI - Distribution	14.12.11	Chennai



MASON MEETS

CICO Technologies understand the value and role of Mason in the chemical construction industry and thus organized many Mason Meet regularly in different zones to educate the importance and benefits of CICO's waterproofing products in building the structures that are safer, durable and long lasting.

During the meet physical demonstration of the products was done and explained in details the advantages and usages of CICO's waterproofing products to mason and painters. Many queries are answered to clear their doubts.

Glimpses of some of the recently conducted Mason Meet :



SALES PROMOTION CAMPAIGN

CICO had started a campaign to create more awareness of the brand **Tapecrete**; the most preferred waterproofing brand in the market. CICO had developed and distributed many promotional items like the banner, posters, wobblers, danglers etc. The ultimate goal of the campaign is to increase the sales by building Tapecrete brand image in the mind of customers. As a part of this campaign CICO also developed a special Tapecrete direct mailer and started targeting top architects in all the zones.

